

FOR IMMEDIATE RELEASE

AMERICAN STAFFING ASSOCIATION RECOGNIZES ELWOOD STAFFING FOR OUTSTANDING COMMUNICATIONS PROGRAM

(Columbus, Ind.) September 22, 2015—Elwood Staffing, headquartered in Columbus, IN, was recently honored by the American Staffing Association (ASA) for excellence in communications. Elwood was a recipient of the ASA's 2015 Staffing VOICE award, which celebrates the best staffing industry marketing, advertising, multimedia, and public relations campaigns of the year—based on vision, originality, innovation, communications, and effectiveness (VOICE).

Elwood Staffing was selected and recognized for its 2015 Annual Company and Talent Report, which seeks to inspire action through education. The bulk of the content brings to light important insights and trends surrounding the staffing and employment landscapes, encouraging staffing buyers and other employers to scrutinize practices, plan ahead, and perhaps think differently.

"It is a great honor to be recognized by one of the leading authorities in our industry," said Elwood Staffing CEO Mark S. Elwood. "At Elwood, we try to differentiate ourselves as purveyors of workforce intelligence, and this report allows us to do that by helping employers gain important insights on market trends."

ASA Staffing VOICE Award honorees will be celebrated at <u>Staffing World[®]</u>, the annual ASA convention and expo, Oct. 27-29 in Nashville, TN.

For more information about Elwood Staffing, visit elwoodstaffing.com.

The annual awards program is sponsored by ASA corporate partner CareerBuilder.

For more information about ASA and the ASA Staffing VOICE Awards, visit americanstaffing.net.

About Elwood Staffing

Founded in 1980, Elwood Staffing[®] is a leading provider of talent-based solutions and actionable workforce intelligence. With offices that span the United States, a broad service portfolio, and a seasoned staff, we support companies through the entire employment life cycle—from attraction to retention.

About the American Staffing Association

The American Staffing Association is the voice of the U.S. staffing, recruiting, and workforce solutions industry. ASA and its affiliated chapters advance the interests of the industry across all sectors through advocacy, research, education, and the promotion of high standards of legal, ethical, and professional practices. For more information about ASA, visit <u>americanstaffing.net</u>.

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